

Save *My* Web Things For Me and Others but Not All

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Some figures adapted from
work of Agata Krych
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Master's of Information Webinar Series

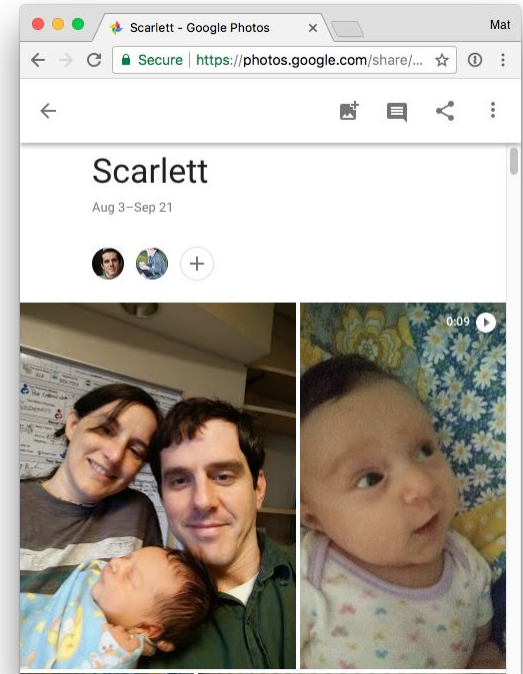
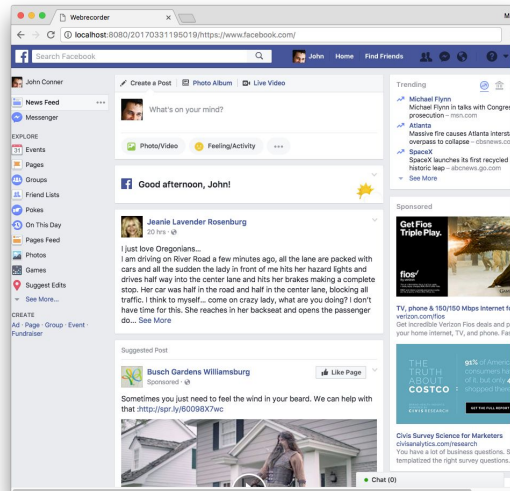
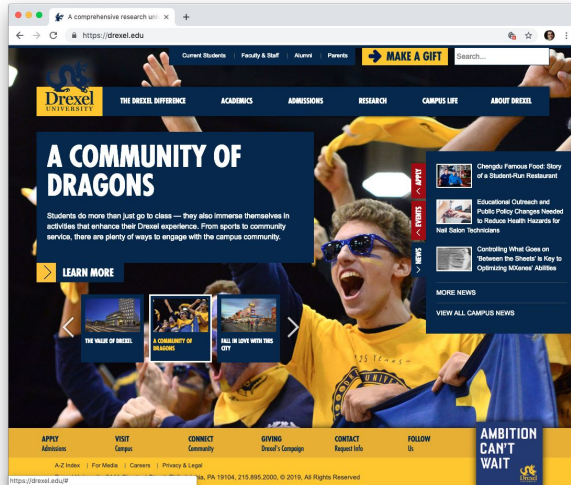
February 4, 2020



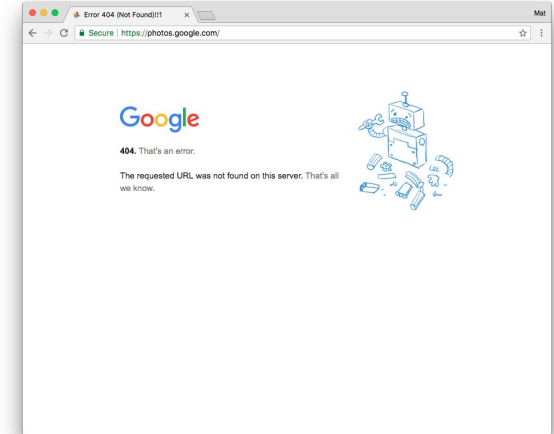
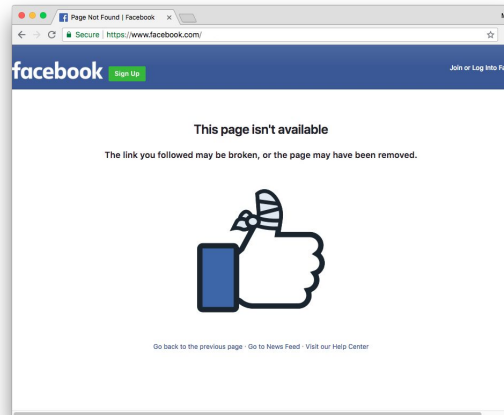
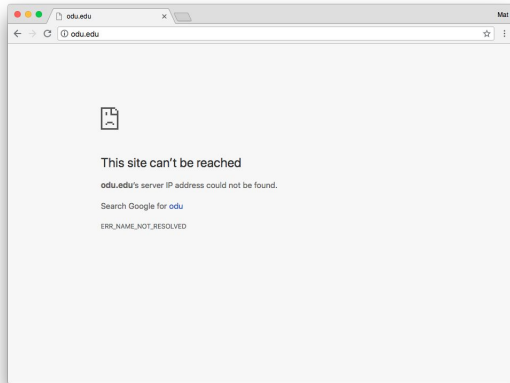
Drexel CCI'S DCM Major

- Specialization in Digital Content Management for Masters in Information Science degree
- Courses
 - 3 foundation
 - 5 core
 - 6 electives
 - Capstone (2 quarters)
- Sample Courses in Major:
 - INFO633 Information Visualization
 - INFO654 Enterprise Content Management (being taught by Dr. Kelly, Spring 2020)
 - INFO 676 Applied Ontology

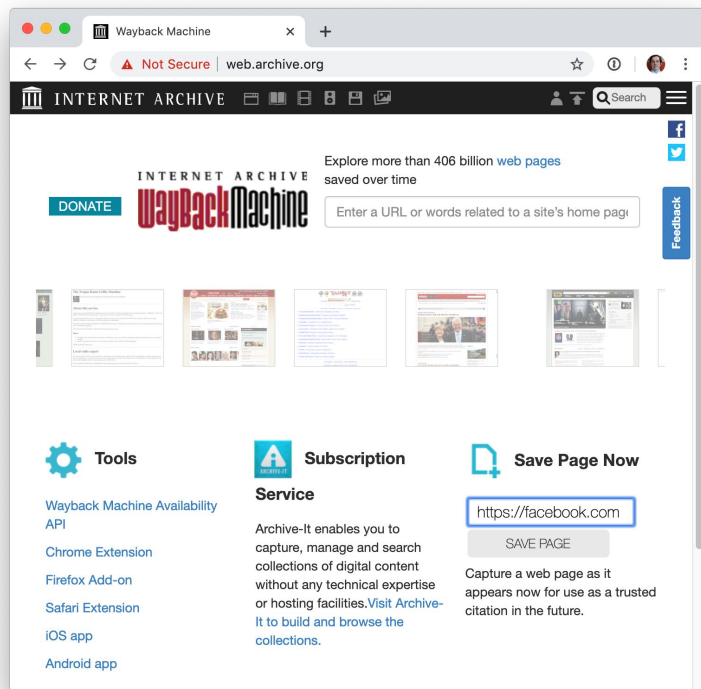
The Web



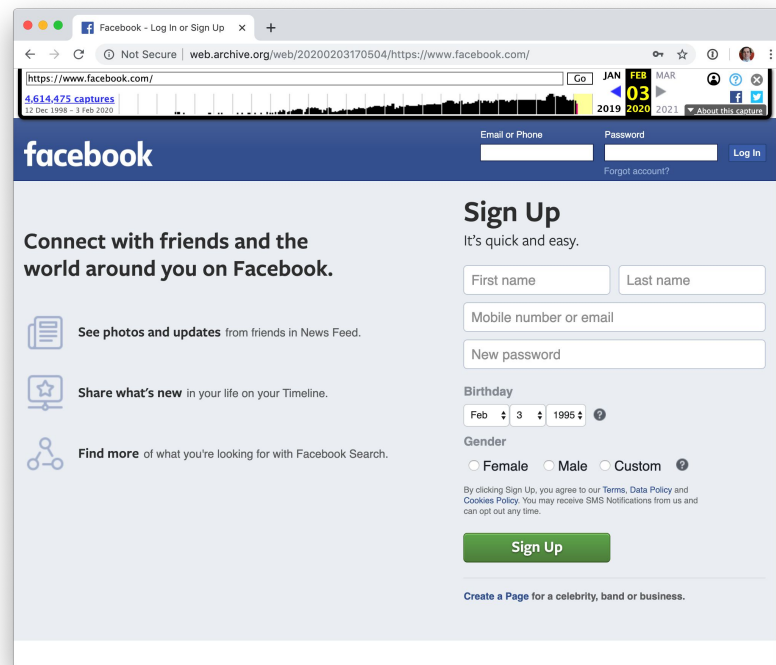
The Web...is Ephemeral



The Web...can be preserved



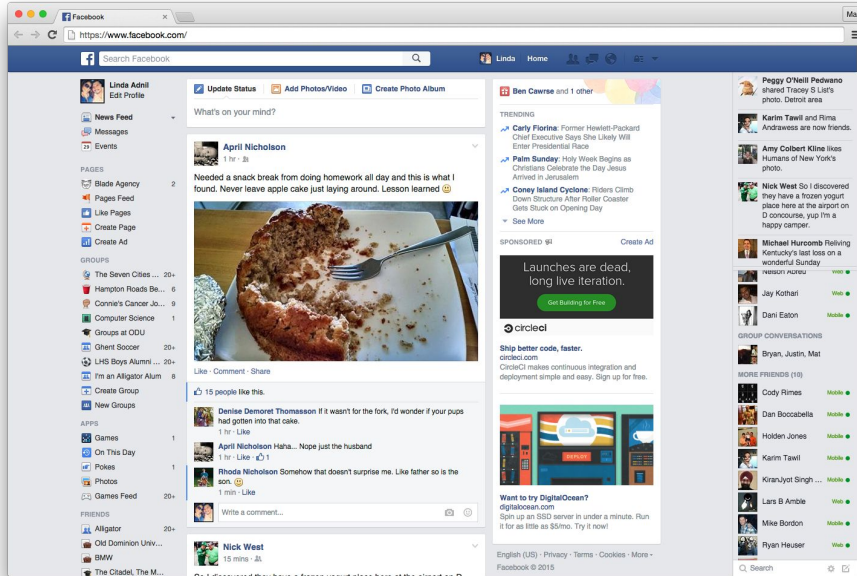
Internet Archive's interface to "Save Page Now"



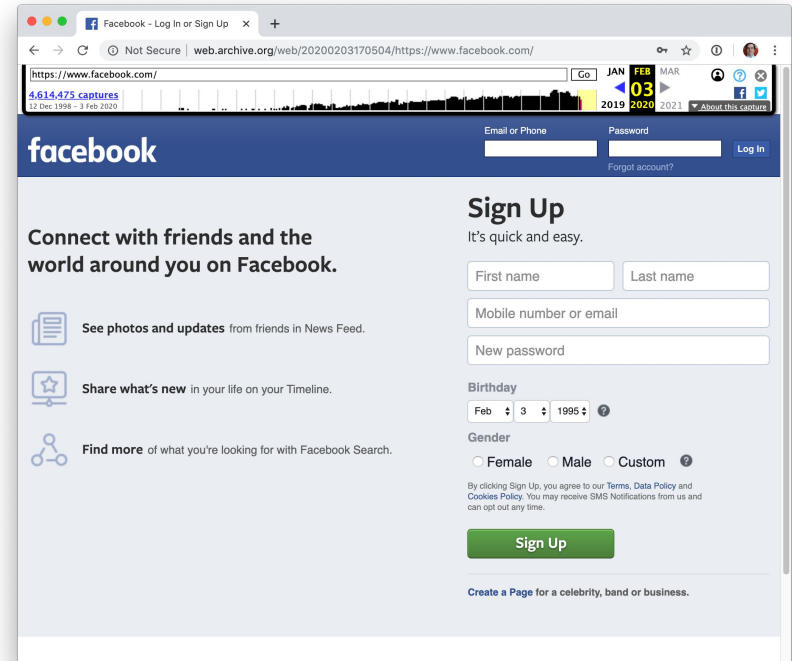
IA's result of preserving facebook.com

* except when it's not

The Web...can be preserved*



What you see on the live web



IA's result of preserving facebook.com

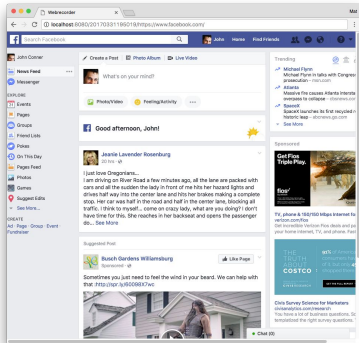
Archiving Institutions' Efforts



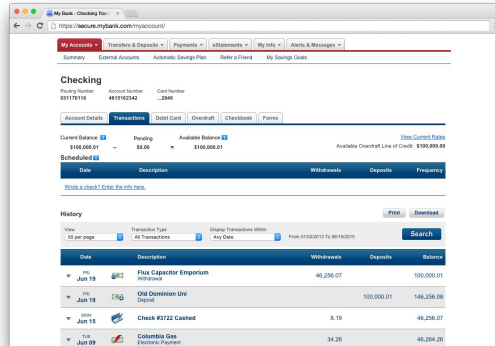
S. Alam et al., Web Archive Profiling Through CDX Summarization, International Journal on Digital Libraries, 17(3), pp. 223–238, 2016.

Institutions' Efforts...likely won't have your things

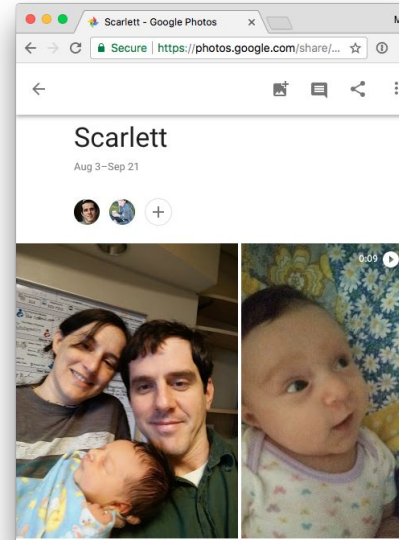
Private social media pages



Bank account ledger



Online photo storage



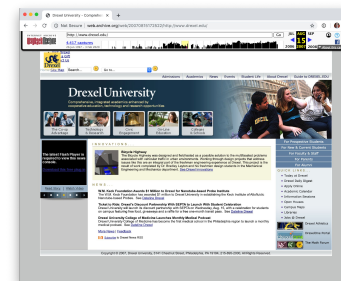
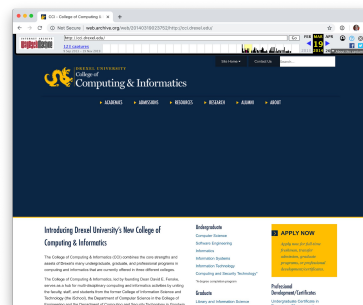
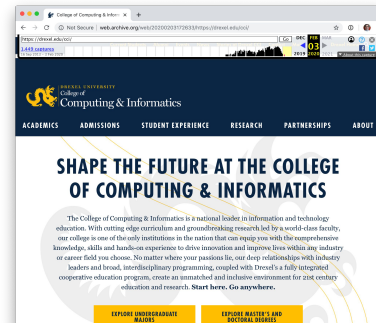
- Niche Sites
- Corporate intranets
- etc.

...and it might be best they didn't.

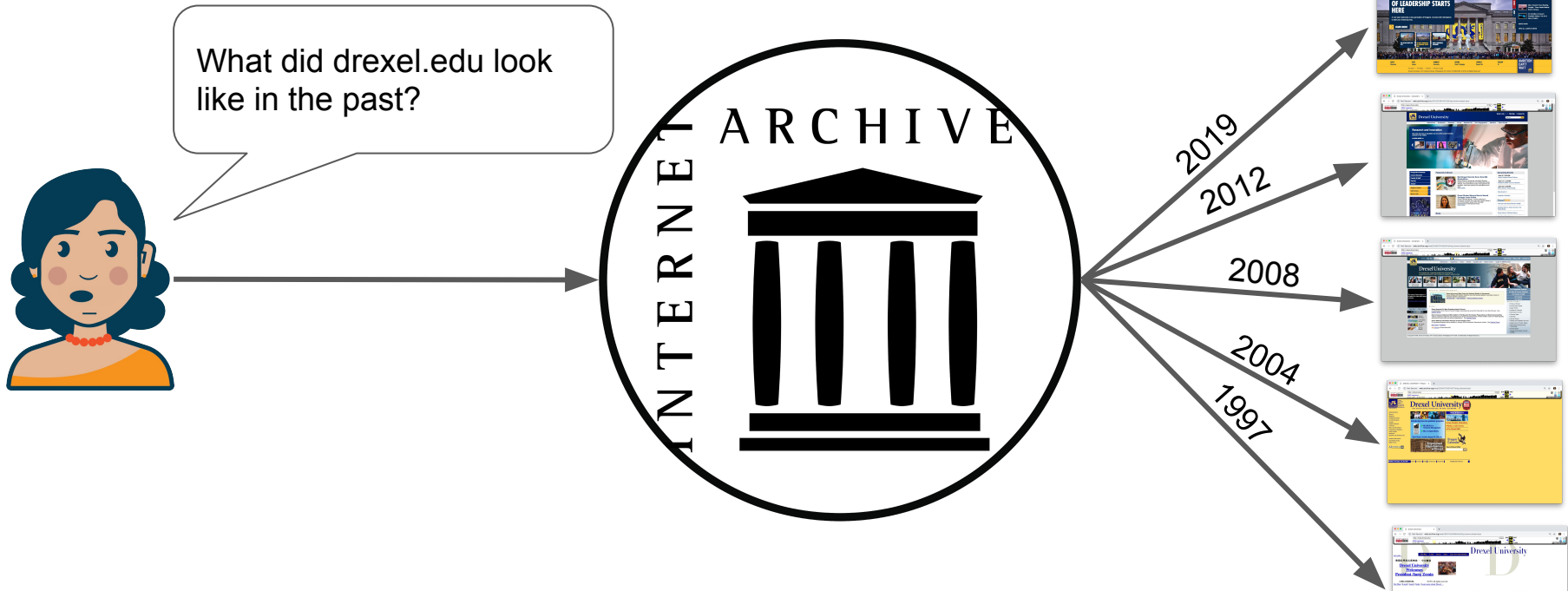
The Divide between the Live & Archived Web

For what they *do* capture:

- What (URI?) do these captures represent?
- When were they captured?
- Can the entities in the archive give us more context?



Needed a Standard Way for Archives to Express this Association





Memento Bridges the Divide

TimeMap for <https://drexel.edu/cii/>

original: <https://drexel.edu/cii/>

Memento1: March 14, 2014 @ M_3

Memento2: March 18, 2016 @ M_1

Memento3: February 3, 2020 @ M_2

TimeMap for <https://drexel.edu>

original: <https://drexel.edu>

Memento1: August 15, 2007 @ M_4

...

<https://drexel.edu/cii/>

March 18, 2016
at M_1

February 3, 2020
at M_2

March 14, 2014
at M_3

<https://drexel.edu>

August 15, 2007
at M_4

Web Archiving Components^(two of them)

Preservation

- Saving Live Web Content Offline in a Standard, Interoperable Format (WARC)
 - Includes HTML, CSS, JavaScript, Flash, MP4, etc. and resources within each

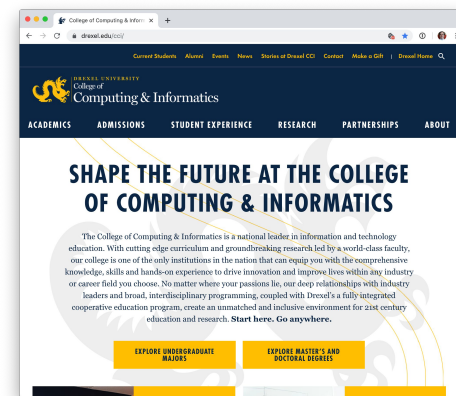
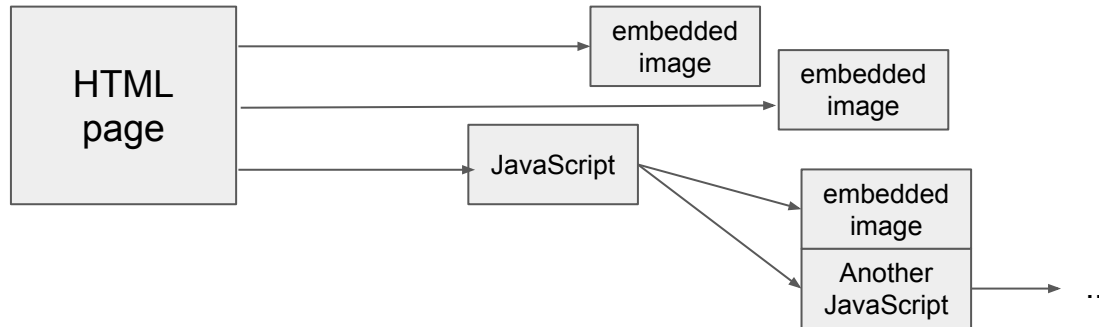
Access

- Associating a request for a URI in time to a WARC
- Re-assembling Pages (no easy task)

Web Archiving Components

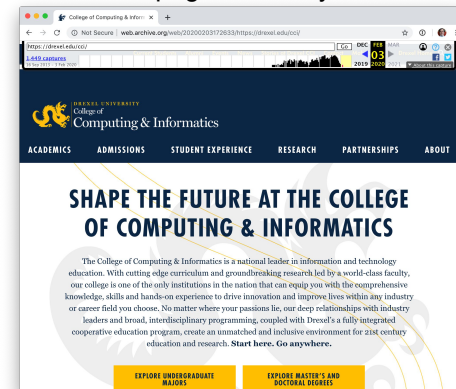
Preservation

- Capture an HTML page at a URI
- Capture all resource representations embedded within a page
- Associate the what (URI) and when (time) of the captured resource representations



CCI homepage ~now

CCI homepage, "recently" archived



ISO 28500:2017

WARC file format

Web Archiving Components

Preservation

- Concatenated “records”
- WARC header provides metadata and provenance info
- HTTP header blocks preserved as Part of the transaction

WARC
response
header

HTTP
header
block

HTTP
payload
block

```

20160907003819654.warc x
UNREGISTERED
20160907003819654.warc x
52 WARC/1.0
53 WARC-Type: response
54 WARC-Target-URI: http://ipwb.example.com/
55 WARC-Date: 2016-09-07T00:38:19Z
56 WARC-Record-ID: <urn:uuid:1e3907a9-2e5c-9981-6a92-964a465d998e>
57 Content-Type: application/http; msgtype=response
58 Content-Length: 800
59
60 HTTP/1.1 200 OK
61 Host: ipwb.example.com
62 Connection: close
63 Content-Type: text/html; charset=UTF-8
64 Content-Length: 666
65
66 <html><head>
67 <title>InterPlanetary Wayback</title>
68 <link rel="stylesheet" type="text/css" href="style.css">
69 </head>
70 <body>
71 <h1>This is site for Space Dog</h1>
72 
73 <p>InterPlanetary Wayback (ipwb) facilitates permanence and collabo
74
75 </body></html>
76
77
78 WARC/1.0
79 WARC-Type: request
80 WARC-Target-URI: http://ipwb.example.com/style.css
81 WARC-Date: 2016-09-07T00:38:19Z
82 WARC-Concurrent-To: <urn:uuid:2d315cc1-a34d-3945-c5d9-ab4c7ac13fe6>
83 WARC-Record-ID: <urn:uuid:5a1491a6-f5be-d75e-25bd-6650c69a7182>

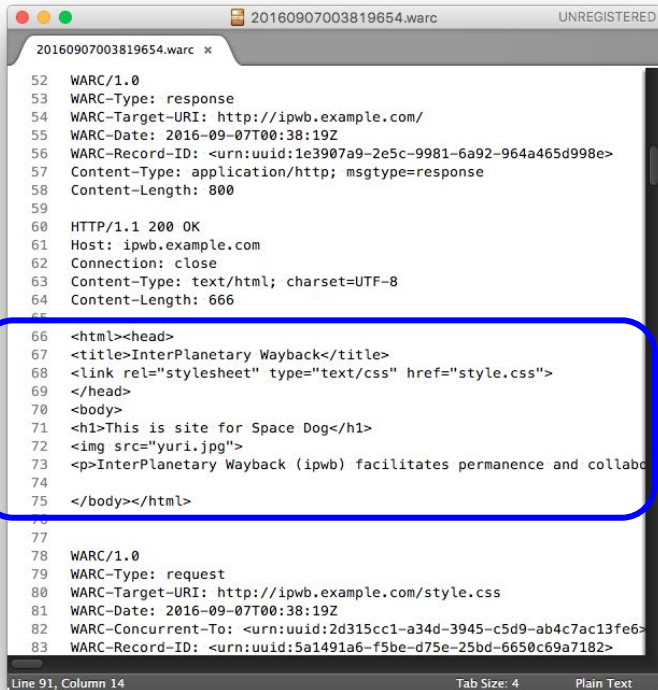
```

Line 91, Column 14

Tab Size: 4

Plain Text

Access



```
20160907003819654.warc x UNREGISTERED
20160907003819654.warc x
52 WARC/1.0
53 WARC-Type: response
54 WARC-Target-URI: http://ipwb.example.com/
55 WARC-Date: 2016-09-07T00:38:19Z
56 WARC-Record-ID: <urn:uuid:1e3907a9-2e5c-9981-6a92-964a465d998e>
57 Content-Type: application/http; msgtype=response
58 Content-Length: 800
59
60 HTTP/1.1 200 OK
61 Host: ipwb.example.com
62 Connection: close
63 Content-Type: text/html; charset=UTF-8
64 Content-Length: 666
65
66 <html><head>
67 <title>InterPlanetary Wayback</title>
68 <link rel="stylesheet" type="text/css" href="style.css">
69 </head>
70 <body>
71 <h1>This is site for Space Dog</h1>
72 
73 <p>InterPlanetary Wayback (ipwb) facilitates permanence and collabora
74
75 </body></html>
76
77
78 WARC/1.0
79 WARC-Type: request
80 WARC-Target-URI: http://ipwb.example.com/style.css
81 WARC-Date: 2016-09-07T00:38:19Z
82 WARC-Concurrent-To: <urn:uuid:2d315cc1-a34d-3945-c5d9-ab4c7ac13fe6>
83 WARC-Record-ID: <urn:uuid:5a1491a6-f5be-d75e-25bd-6650c69a7182>
```

- WARCs are indexed for URI → record lookup
- **HTML content** is served with URIs rewritten to “point” back into the archive
 - Inclusive of embedded resources and “external links” pointing to other archived web pages
- Further lookups result with subsequent rewriting until no further HTTP requests are made

Web Archiving Components

Access

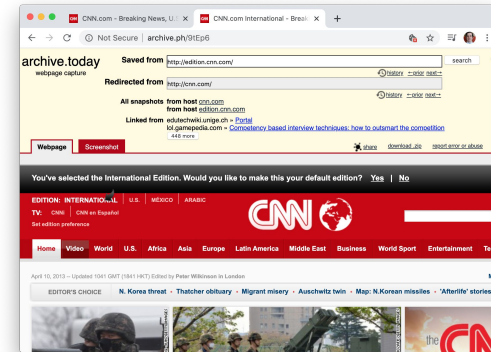
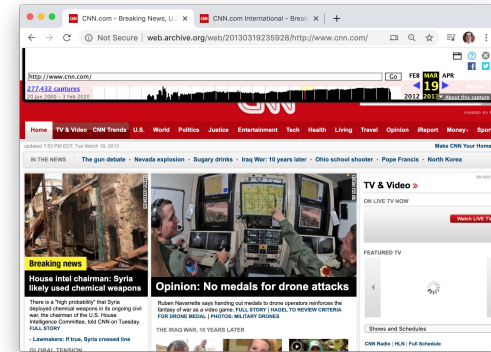
Experience the past representation online, e.g.,

- <http://web.archive.org/web/20130319235928/http://www.cnn.com/>
 - Cnn.com at Tue, 19 Mar 2013 23:59:28 GMT
- <http://archive.ph/9tEp6>
 - cnn.com at Wed, 10 Apr 2013 11:33:55 GMT

URIs are opaque*, semantics should not be inferred

e.g., **20130319** does not necessarily mean the capture represents the page on **March 19, 2013**

* <https://www.w3.org/DesignIssues/Axioms.html#opaque>

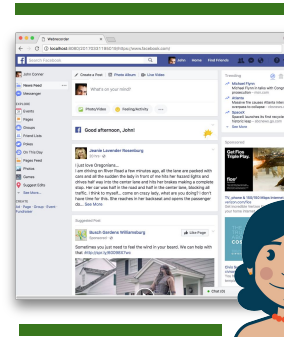
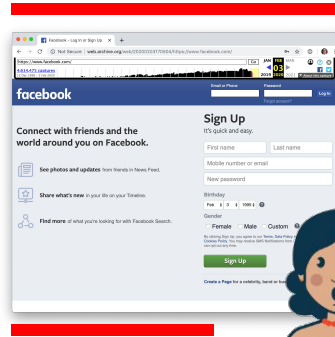


Preserving Content That *Was* Behind Authentication

- By **reference** (URI) vs. **By-Value** (representation)*
- Proxy Approaches
 - MITM: warcprox, Webrecorder (link these, screenshots)
- Browser-based approach (**by-value**)
 - **WARCreate**



Archive
facebook.com!



* Previously funded by grant,
“Archive What I See Now”

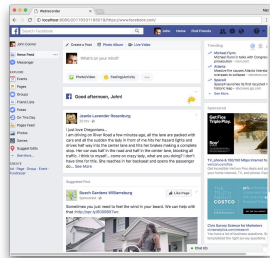


Archival Replay

- Authentication mechanism is not exhibited once a page is preserved
 - For example, entering credentials for facebook.com does not send the request to facebook.com, which might not exist in the future.
- By value stores the resource representation
- This content might contain personally identifiable or sensitive information
 - sharing the captures to others needs strategic consideration.
- URI-M alone for access could make the memento publicly accessible (bad)

Sharing Captures

Check out my capture at
<http://archive.alice.com/web/202002031205/https://facebook.com>



That probably should not be publicly available...

Memento TimeMaps

- Coalescence URI-Ms by the original URI (URI-R) they represented on the live web
 - <https://cnn.com>
 - <http://www.cnn.com>
 - <https://cnn.com/index.php>
 - <http://www2.cnn.com:80/homepage.html>
- ...might all represent the same site in the past
- “Canonicalization” helps to normalize these variants for retrieval



**Various identifiers (original URI, URI-Rs)
of the CNN homepage over time**

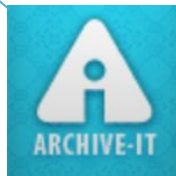
Cross-archive Association

Live web "original URI" (URI-R)

```
<https://cnn.com>; rel="original",  
<https://memgator.cs.odu.edu/timemap/link/https://cnn.com>; rel="self"; type="application/link-format",  
<https://arquivo.pt/wayback/20000620180259mp\_/http://cnn.com/>; rel="first memento"; datetime="Tue, 20 Jun 2000 18:02:59 GMT",  
<http://web.archive.org/web/20000621011731/http://cnn.com:80/>; rel="memento"; datetime="Wed, 21 Jun 2000 01:17:31 GMT",  
<http://wayback.vefsafn.is/wayback/20000621140928/http://cnn.com/>; rel="memento"; datetime="Wed, 21 Jun 2000 14:09:28 GMT",  
<http://web.archive.org/web/20000621140928/http://cnn.com:80/>; rel="memento"; datetime="Wed, 21 Jun 2000 14:09:28 GMT",  
<https://arquivo.pt/wayback/20000706192838mp\_/http://cnn.com/>; rel="memento"; datetime="Thu, 06 Jul 2000 19:28:38 GMT",  
<http://wayback.vefsafn.is/wayback/20000706192838/http://cnn.com/>; rel="memento"; datetime="Thu, 06 Jul 2000 19:28:38 GMT",  
<http://web.archive.org/web/20000706192838/http://cnn.com:80/>; rel="memento"; datetime="Thu, 06 Jul 2000 19:28:38 GMT",  
<http://wayback.archive-it.org/all/20150601215659/http://cnn.com/>; rel="memento"; datetime="Mon, 01 Jun 2015 21:56:59 GMT",  
...
```

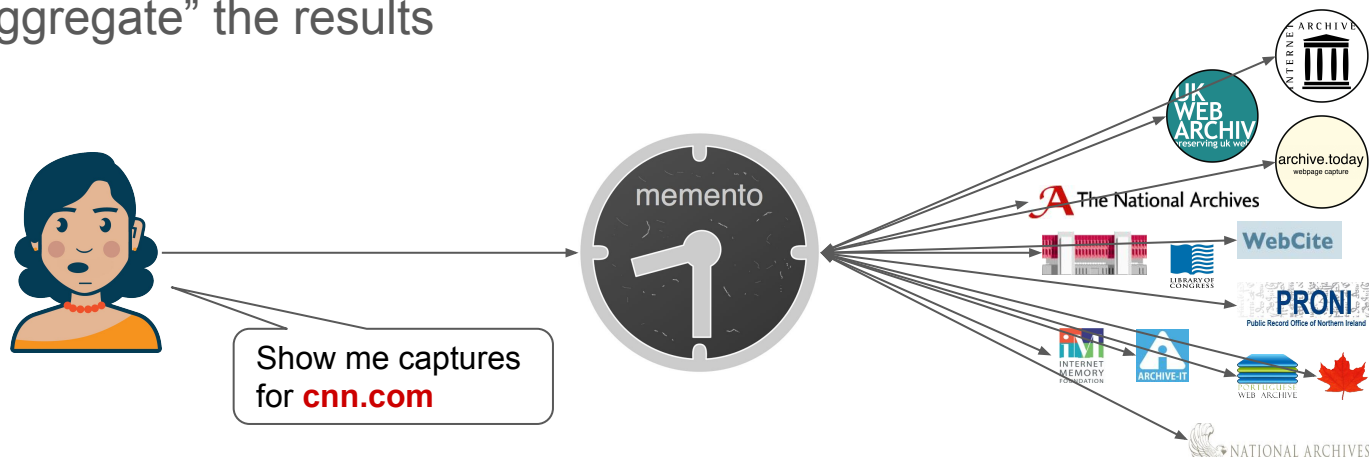
INTERNET ARCHIVE
WayBackMachine

 ARQUIVO.PT



Memento Aggregation

- A web archive is unlikely to provide links to other archives' captures (mementos)
- Aggregation services send a request for a **URI-R** (live web URI) to multiple archives and “aggregate” the results



Who Runs the Aggregators?

- Los Alamos National Laboratory hosts their Memento aggregator
 - e.g., <http://timetravel.mementoweb.org/timemap/link/http://cnn.com>
- The set of archives it uses is unchangeable by the querying user
- When new archives come about, to be included:
 - The archive's **MUST** be Memento compliant
 - The archive's endpoints **MUST** be manually added by someone at LANL
- The captures on *your machine* will never be included in these results.



Example TimeMap from a Memento Aggregator

```
<http://drexel.edu>; rel="original",  
<http://some.aggregator.com/timemap/link/http://drexel.edu>; rel="self"; type="application/link-format",  
<http://web.archive.org/web/20060514123511/http://drexel.edu:80/>; rel="first memento"; datetime="Sun, 14 May 2006  
12:35:11 GMT",  
<http://web.archive.org/web/20060516213852/http://www.drexel.edu/>; rel="memento"; datetime="Tue, 16 May 2006 21:38:52  
GMT",  
...  
<http://web.archive.org/web/20180128152125/http://drexel.edu>; rel="memento"; datetime="Sun, 28 Jan 2018 15:21:25 GMT",  
<http://web.archive.org/web/20180319141920/http://drexel.edu/>; rel="last memento"; datetime="Mon, 19 Mar 2018 14:19:20  
GMT",  
<http://some.aggregator.com/timemap/link/http://drexel.edu>; rel="timemap"; type="application/link-format",  
<http://some.aggregator.com/timemap/json/http://drexel.edu>; rel="timemap"; type="application/json",  
<http://some.aggregator.com/timemap/cdxj/http://drexel.edu>; rel="timemap"; type="application/cdxj+ors",  
<http://some.aggregator.com/timegate/http://drexel.edu>; rel="timegate"
```

Original URI (URI-R)

Other TimeMaps (URI-Ts)

TimeGate (URI-G)

Relative Relations

MemGator

- *Open Source* Memento aggregator software
- Individuals can easily deploy an aggregator *onto their system.*
- Allows users to define which archives are queried
 - provides a comprehensive set of defaults



S. Alam and M. Nelson, MemGator - A Portable Concurrent Memento Aggregator: Cross-Platform CLI and Server Binaries in Go, Proceedings of JCDL 2016, pp. 243-244, 2016.

<https://github.com/oduwsdl/memgator>

A Framework for Aggregating Private and Public Web Archives



- **Aggregation with private web archives**
- **Client-side archive specification**

- **Authentication layer to systematically interface with private Web archives**



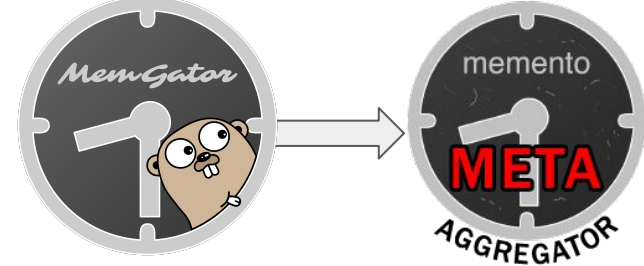
- **Archival negotiation in dimensions beyond time**

more information:

M. Kelly et al., "A Framework for Aggregating Private and Public Web Archives," In Proceedings of the ACM/IEEE Joint Conference on Digital Libraries (JCDL), 2018, pp. 273-282.

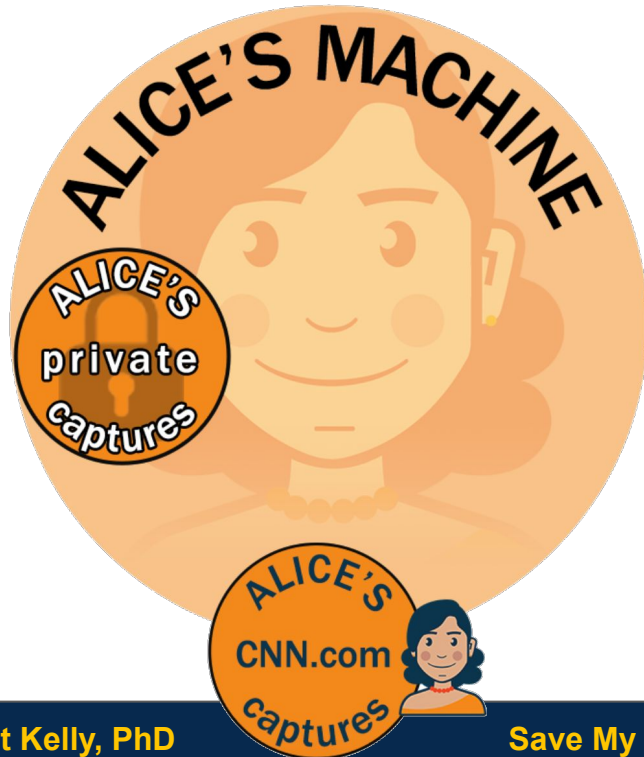


Memento Meta Aggregator

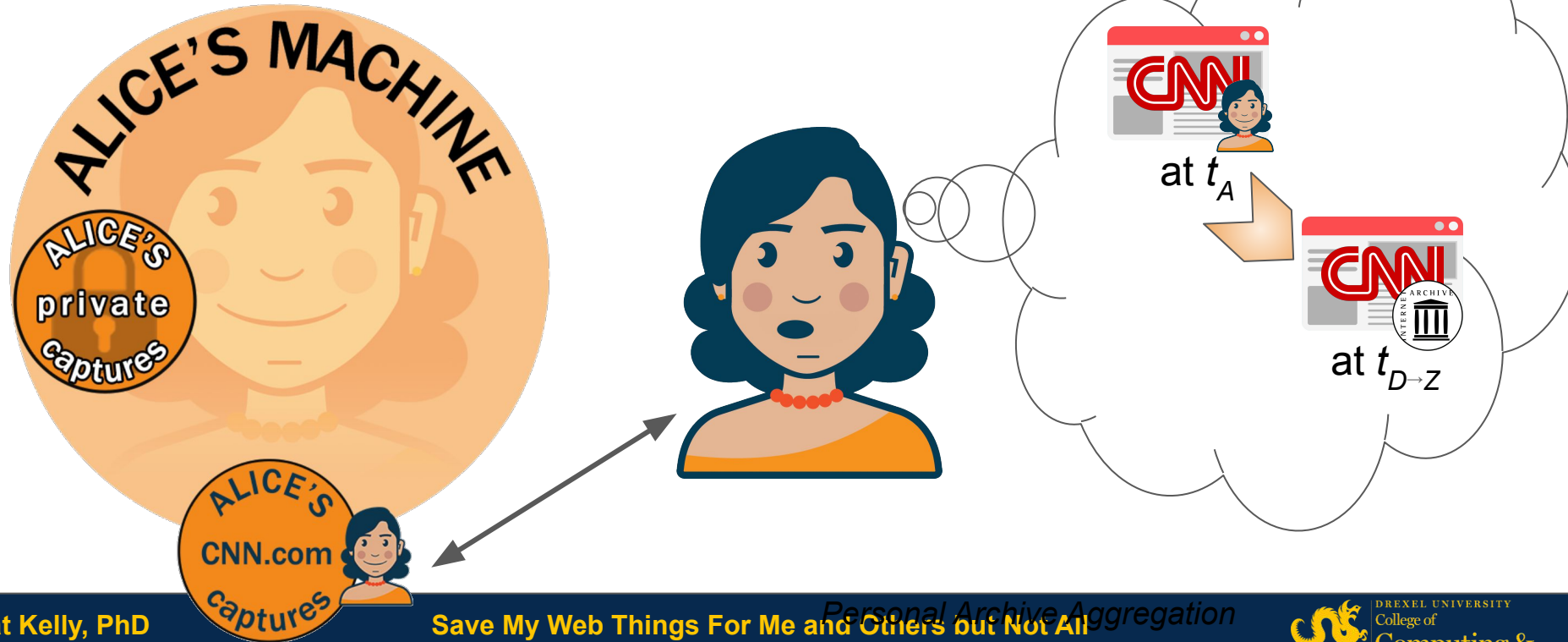


- Enhanced MemGator to enable more powerful client-side querying
 - Includes client specifying set of archives to aggregate
- Empowers querying client to:
 - optionally specify the set of archives aggregated, beyond what might be done by default
 - Specify archival precedence
 - Interface with mementos that require access beyond simply dereferencing URI-M
 - ...and more.

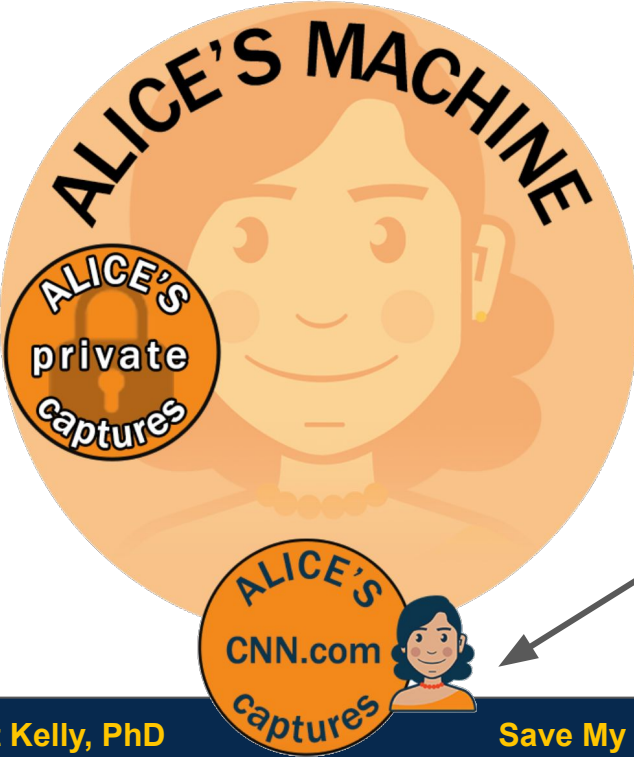
Personal Archive Aggregation: Alice Saves the Web



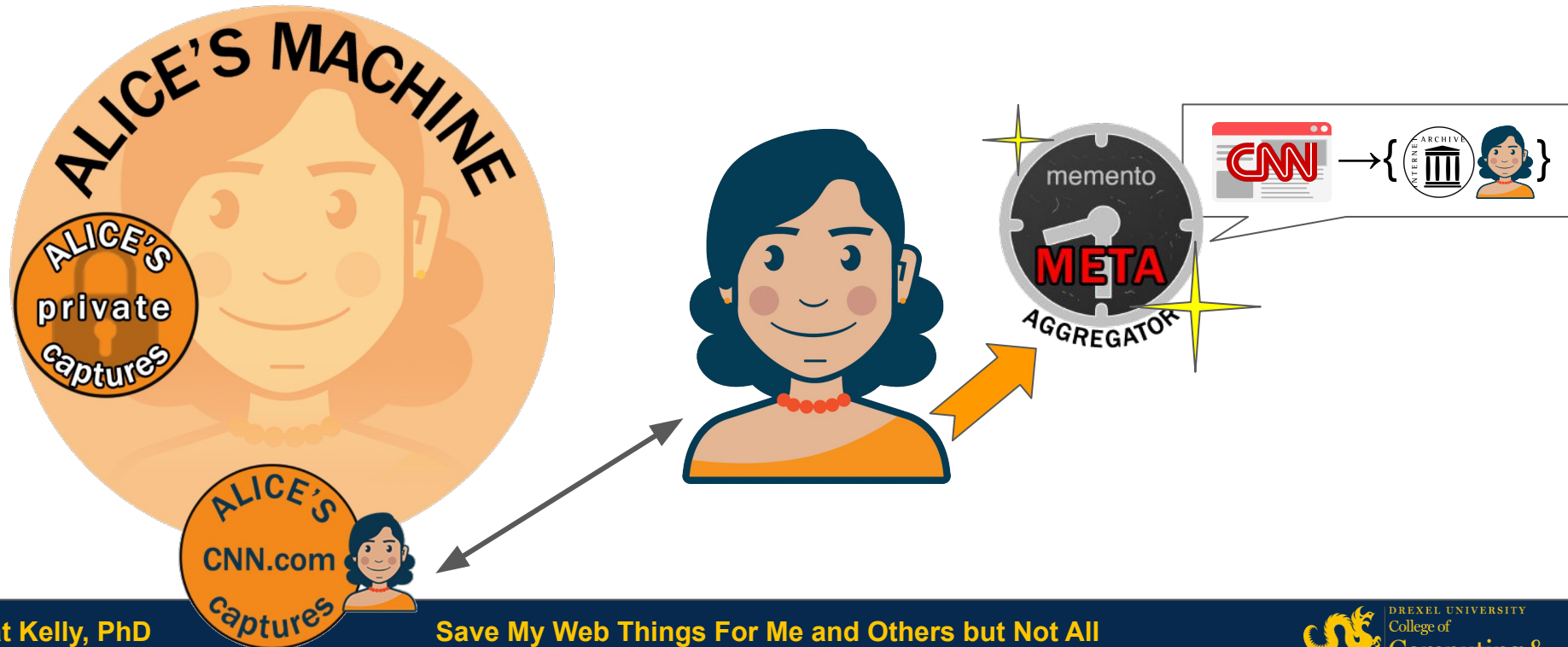
Alice Wants to See Her Captures Temporally Inline



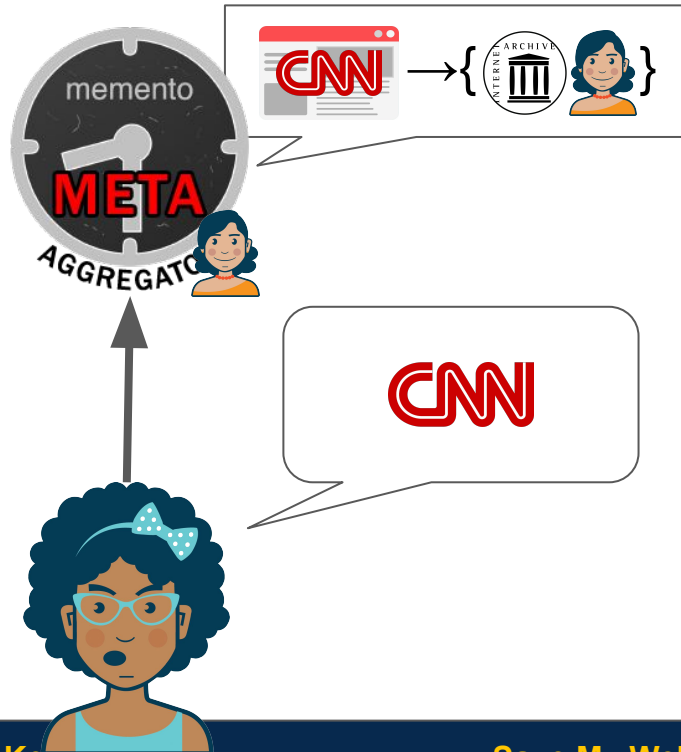
Mementity Dynamics - Alice & Her Archives



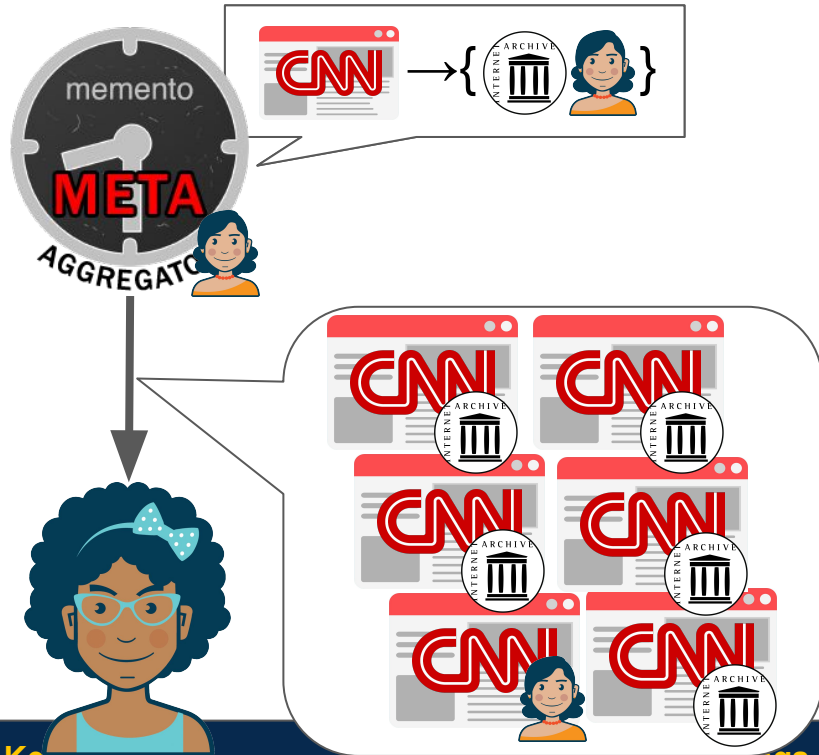
Alice Deploys MMA



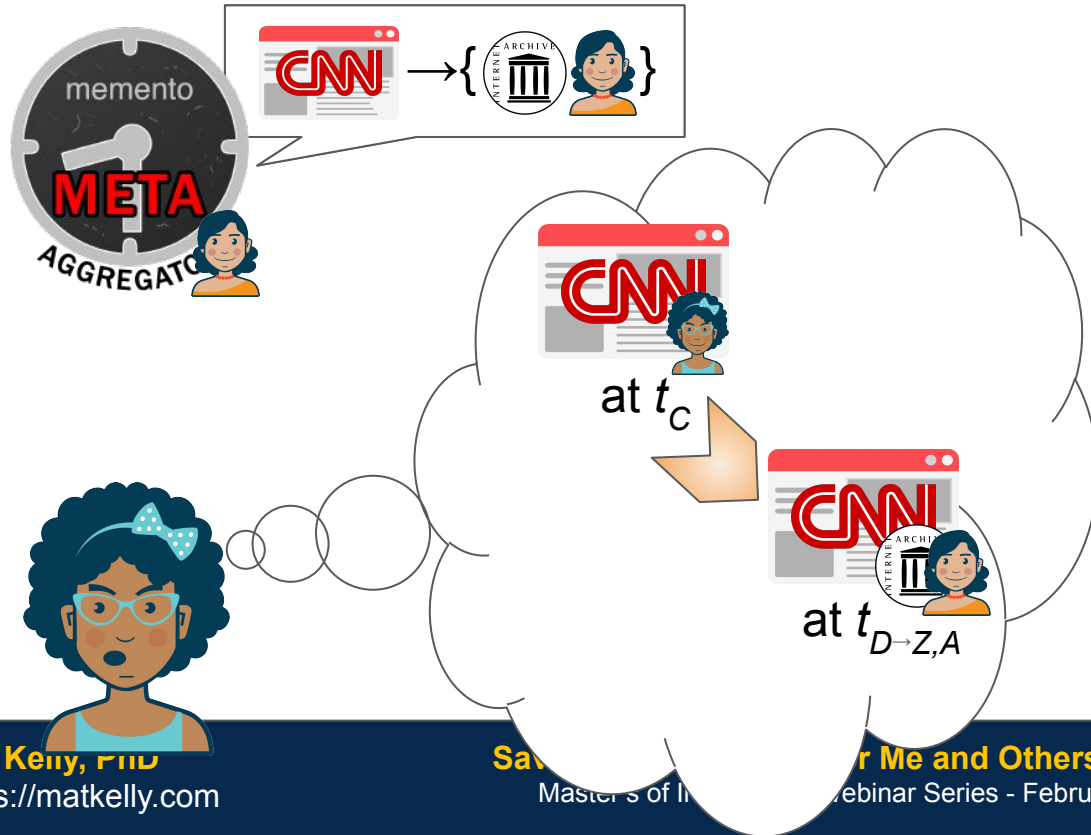
Carol Asks MMA for CNN



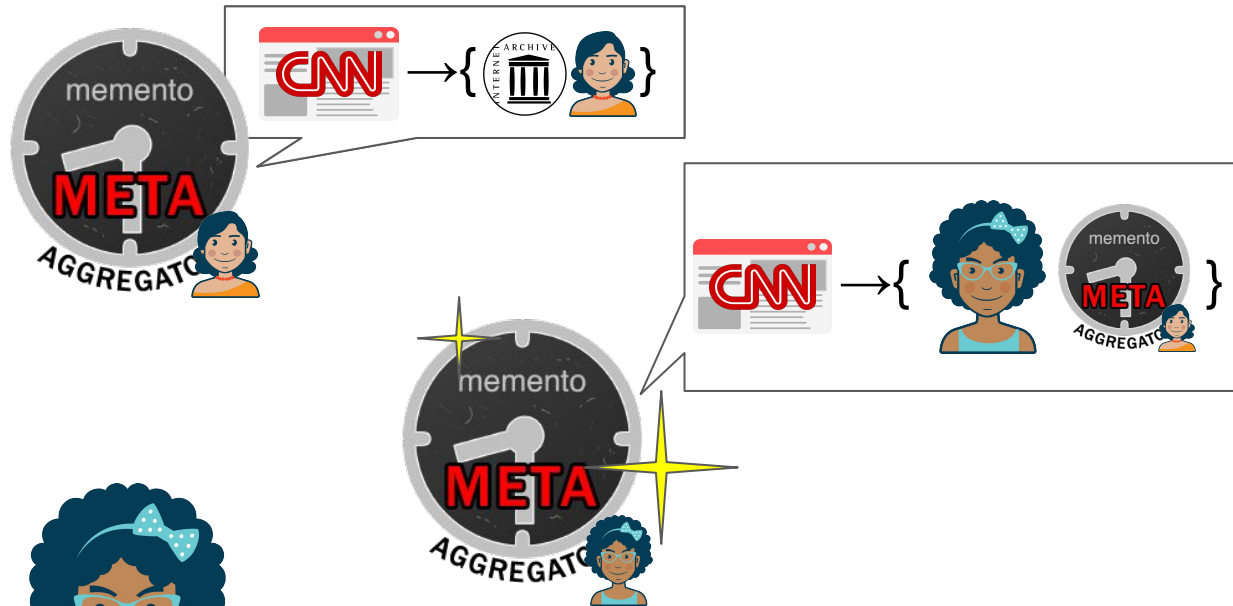
MMA Returns CNN Memento



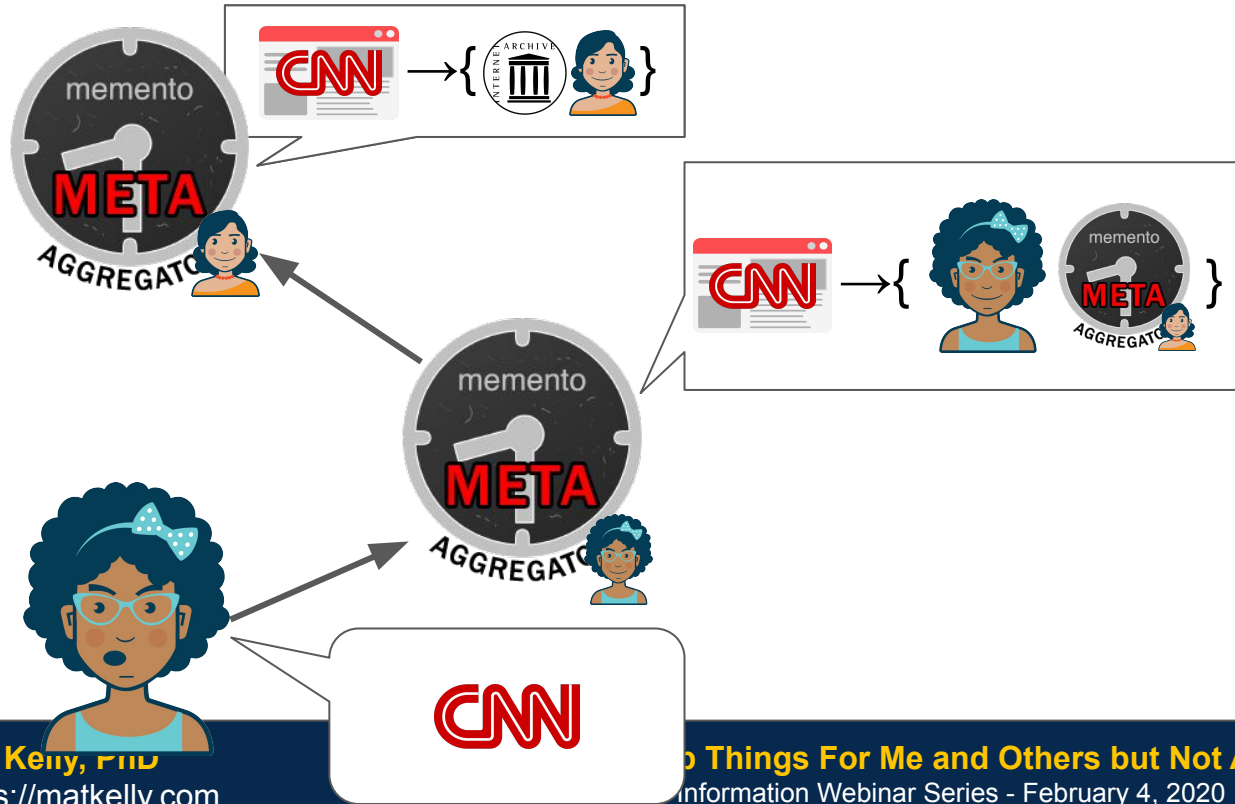
Carol Wants to Aggregate Her Own Captures



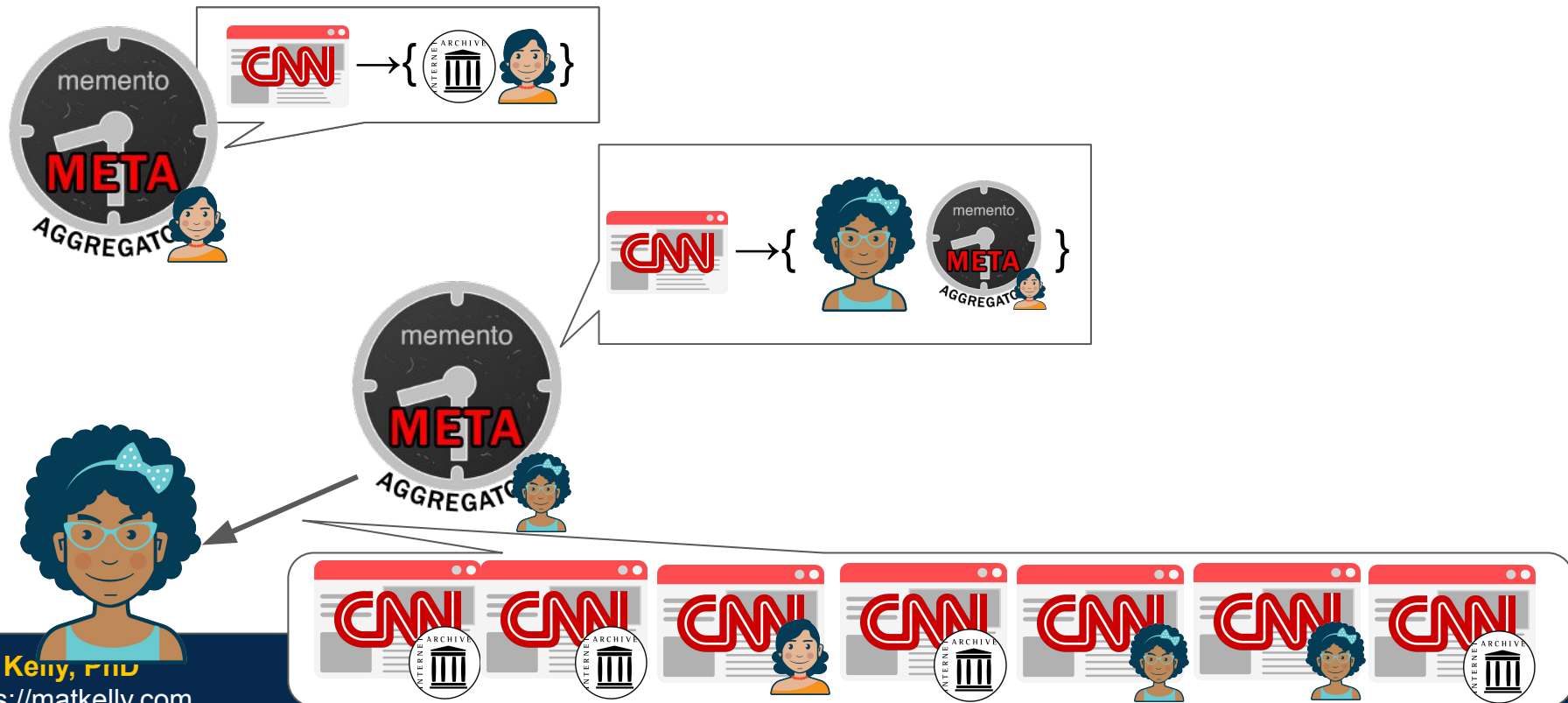
Carol Spawn Her Own MMA to Access Alice's Web Archive and Alice's MMA



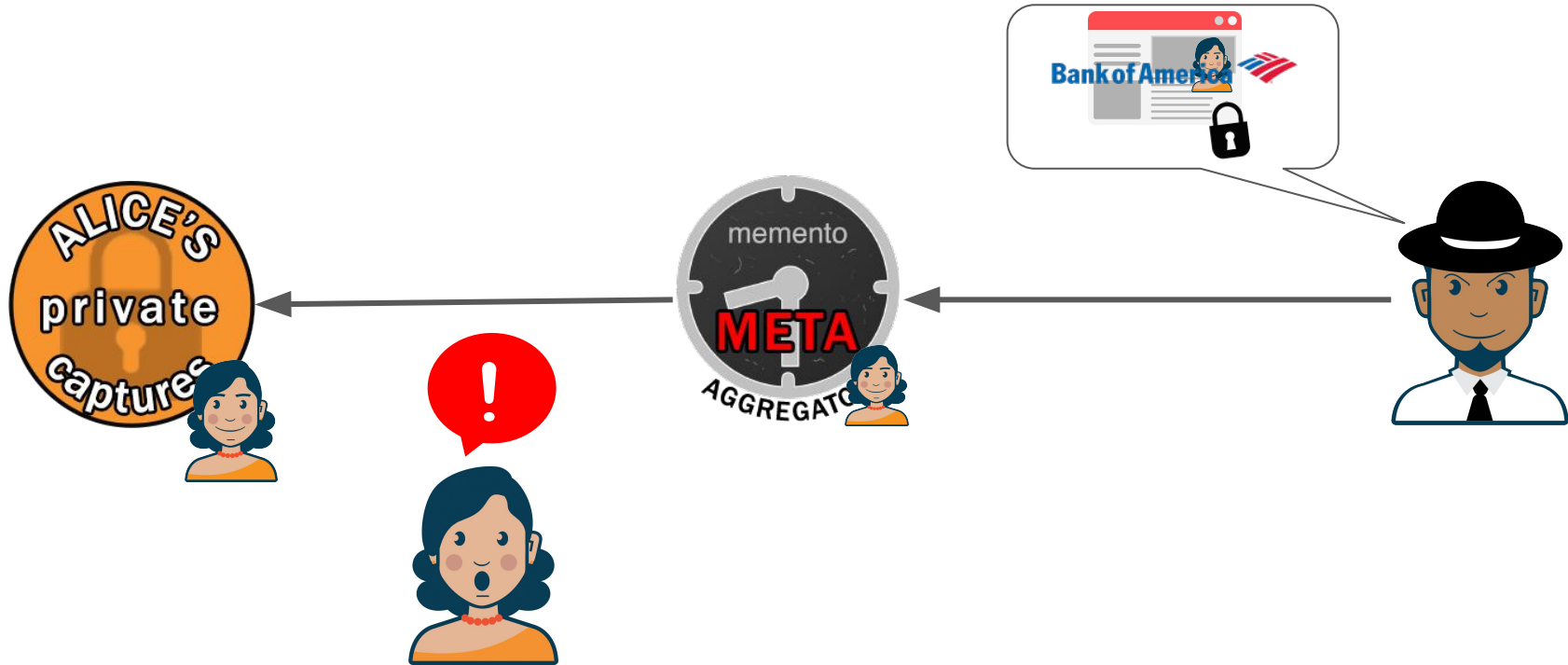
Carol Asks Her MMA For CNN



Carol's MMA Returns CNN Mementos from the Sources She Specified



Hooray, Aggregation!

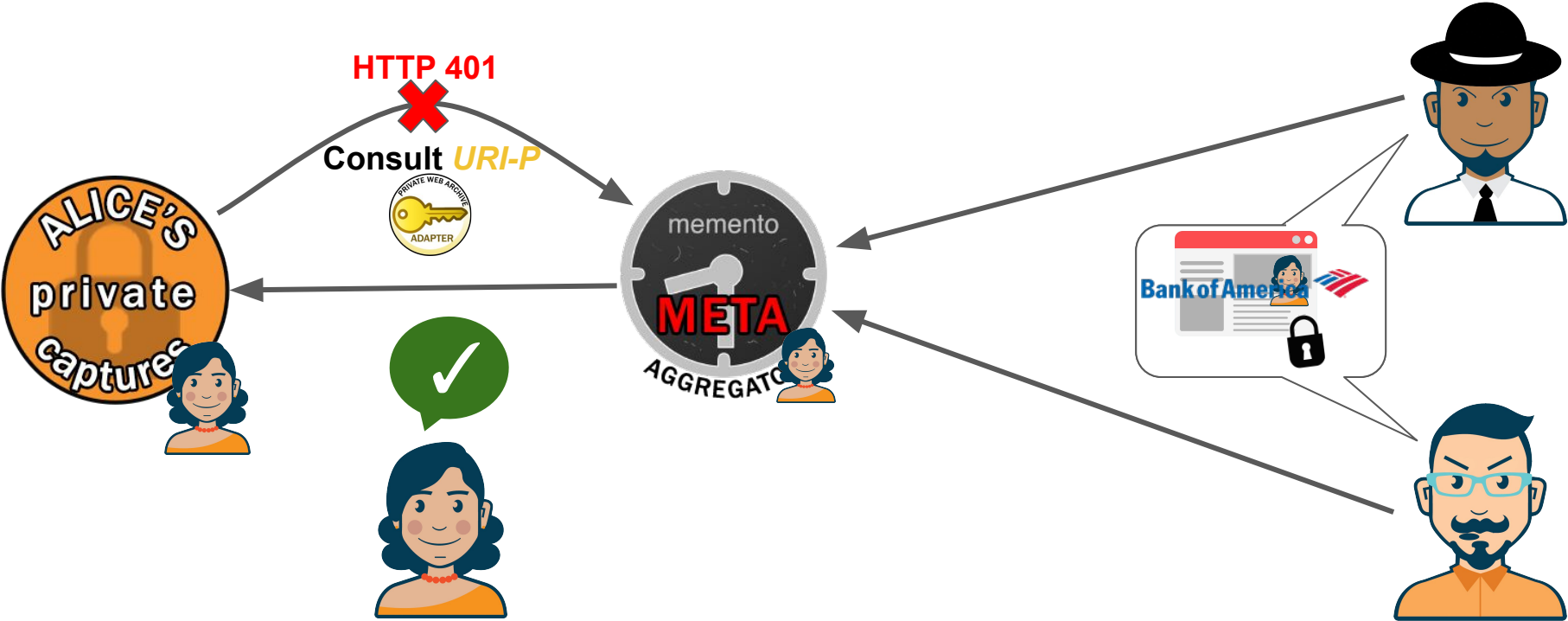




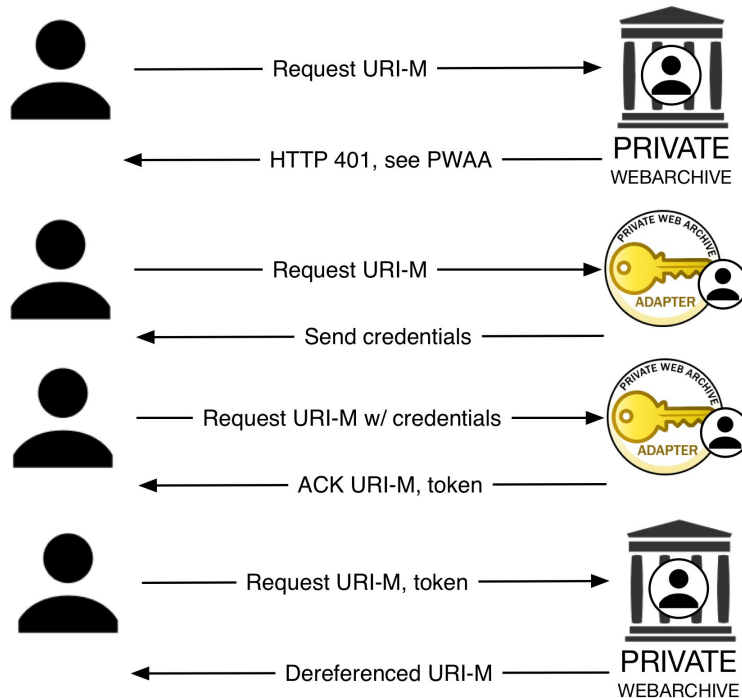
Regulating Access to Private Captures

- Some form of **access control** should be used to regulate private web archives to prevent **information leakage** and **exposure of sensitive information**.
- Private Web Archive Adapter
 - Enables systematic (OAuth2) based access control to private web archives
- Delegates authentication/authorization to a separate “entity”
 - archives remain functionally cohesive
 - decouples archives from authentication role to facilitate interoperability

Dereferencing Beyond Simple URI Access



Adaptation of OAuth2 to Web Archives

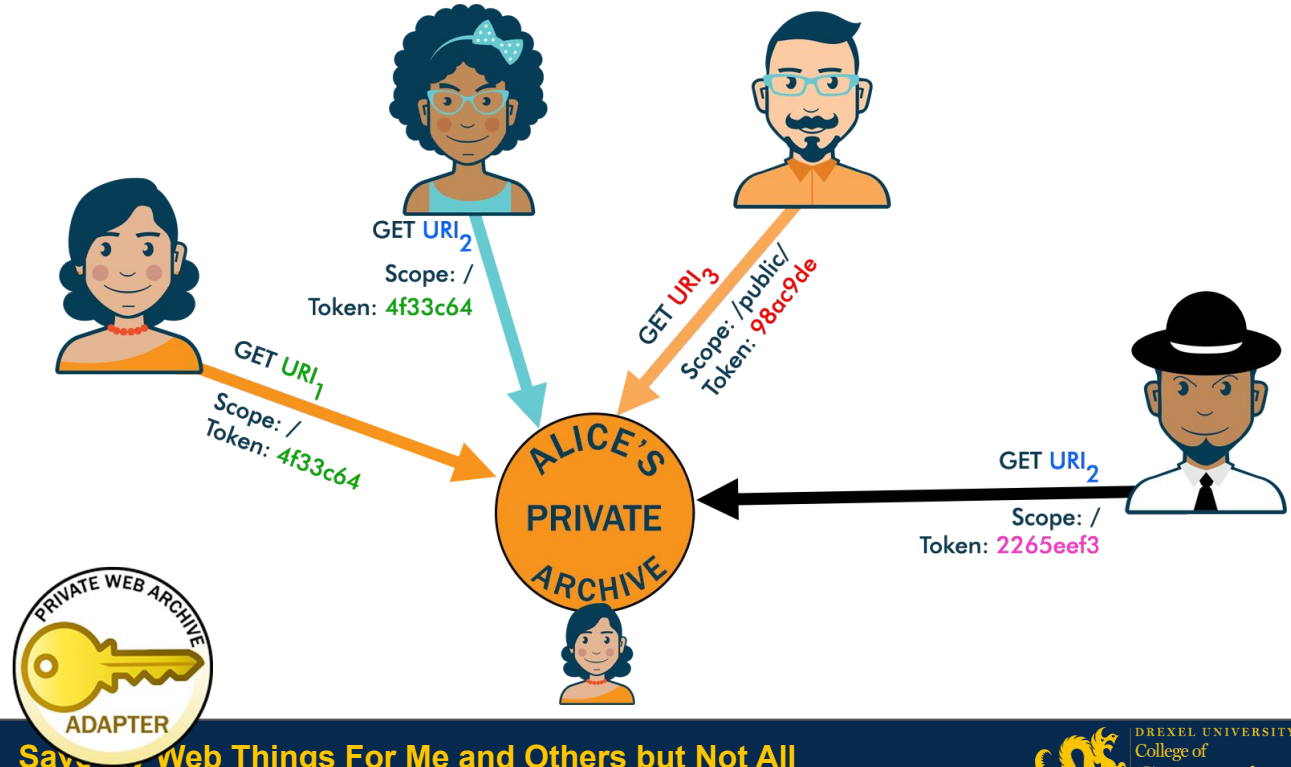


- Auth Layer for to encourage Private Web archive aggregation
- Typical OAuth 2.0 flow
- Auth role cohesive to PWAA
- Persistent access through tokenization

Using Auth Tokens for Private Web Archive Access

Token grants can be:

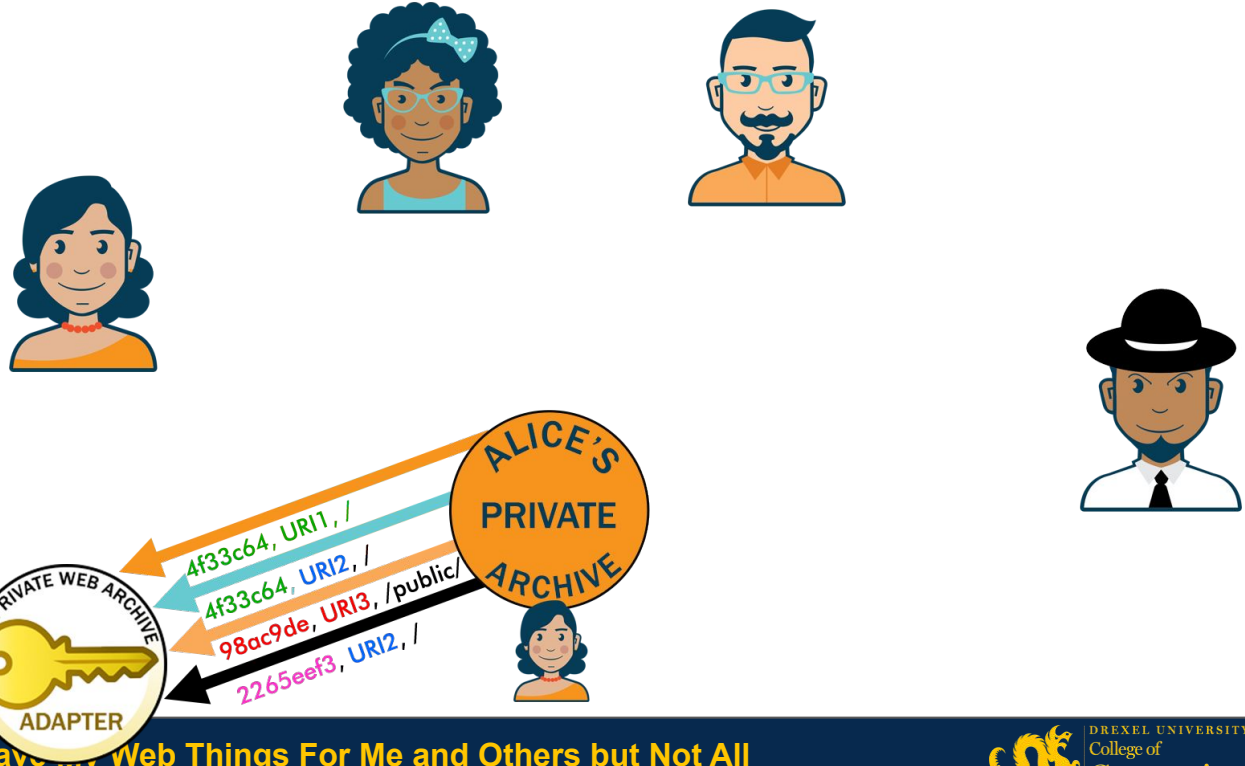
- Shared
- Disavowed
- Limit scope



Using Auth Tokens for Private Web Archive Access

Token grants can be:

- Shared
- Disavowed
- Limit scope



Richer Querying of Web Archives Makes Them More Useful

Memento introduces negotiation in **time**, also useful would be negotiation:

- **private/public captures**, only, first, if-and-only-if conditional
- **Memento quality above a threshold***
 - Crawlers sometimes miss necessary resource representations!
- **Only mementos that are not redirects†**
 - Over 80% of the google.com URI-Ms at Internet Archive are HTTP 3XX redirects!

* J. Brunelle et al., “Not All Mementos Are Created Equal: Measuring the Impact of Missing Resources,” International Journal on Digital Libraries (IJDL), 16(3), pp. 283-301, 2015.

† M. Kelly et al., “Impact of URI Canonicalization on Memento Count,” Technical Report arXiv:1703.03302, 2017.

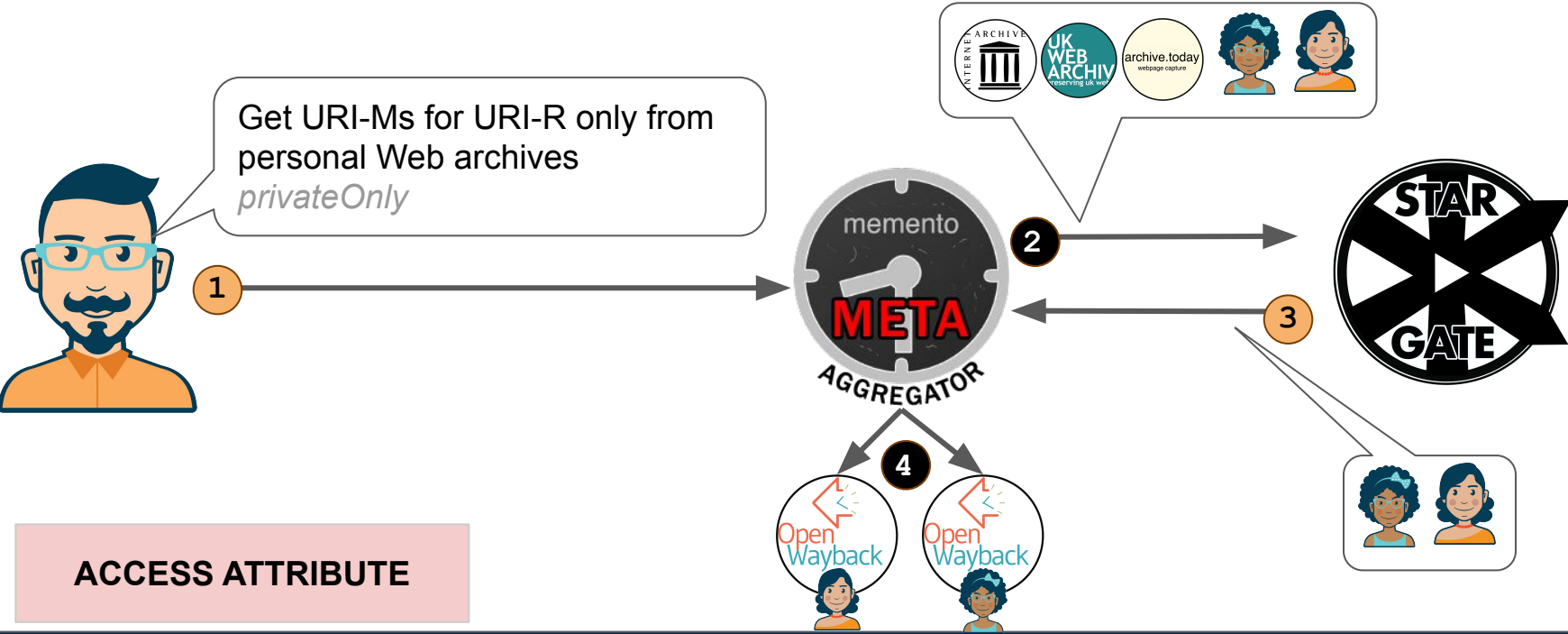
There exists a need in querying web archives to...

- Filter results on the server side (cf. making users sort through verbose results)
- Specify the sources used in aggregation (e.g., include *my* captures)
- Allow aggregators to optionally comply
- Allow clients/users of web archives to express these PREFERENCES

- The **StarGate** “concepts” facilitates *content negotiation with web archives in dimensions beyond time*



Despite Your Sources, Use A Subset



ACCESS ATTRIBUTE

Many Nearly Identical

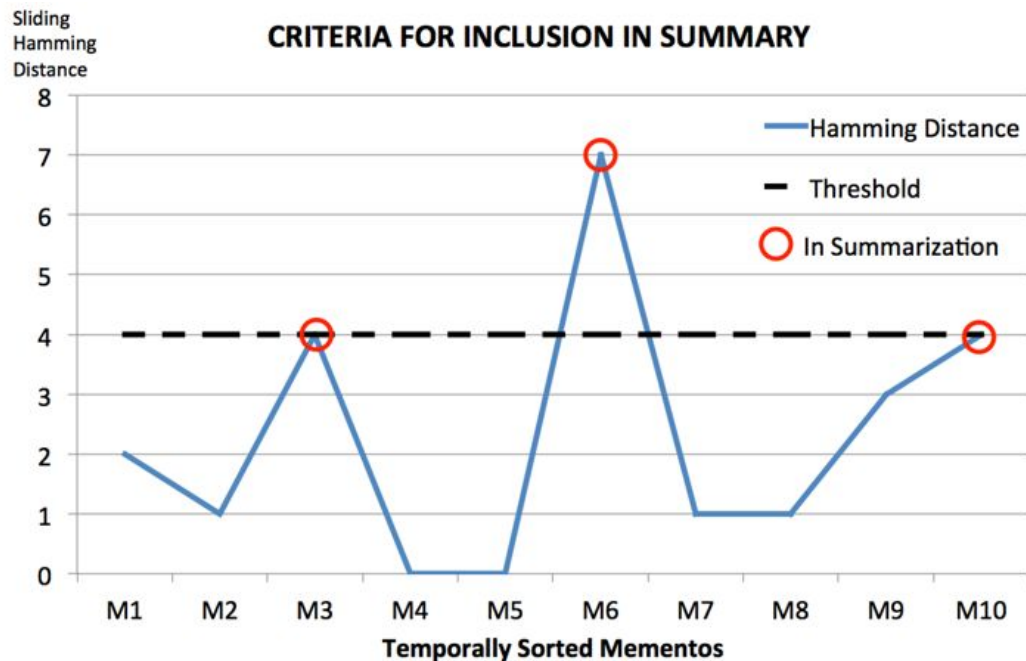
- Temporal adjacent captures might be similar or identical
- Finding a summary of representations in time can be expensive
- Generating screenshots of all would be wasteful



Identifying Similarity by Calculating Hamming Distance

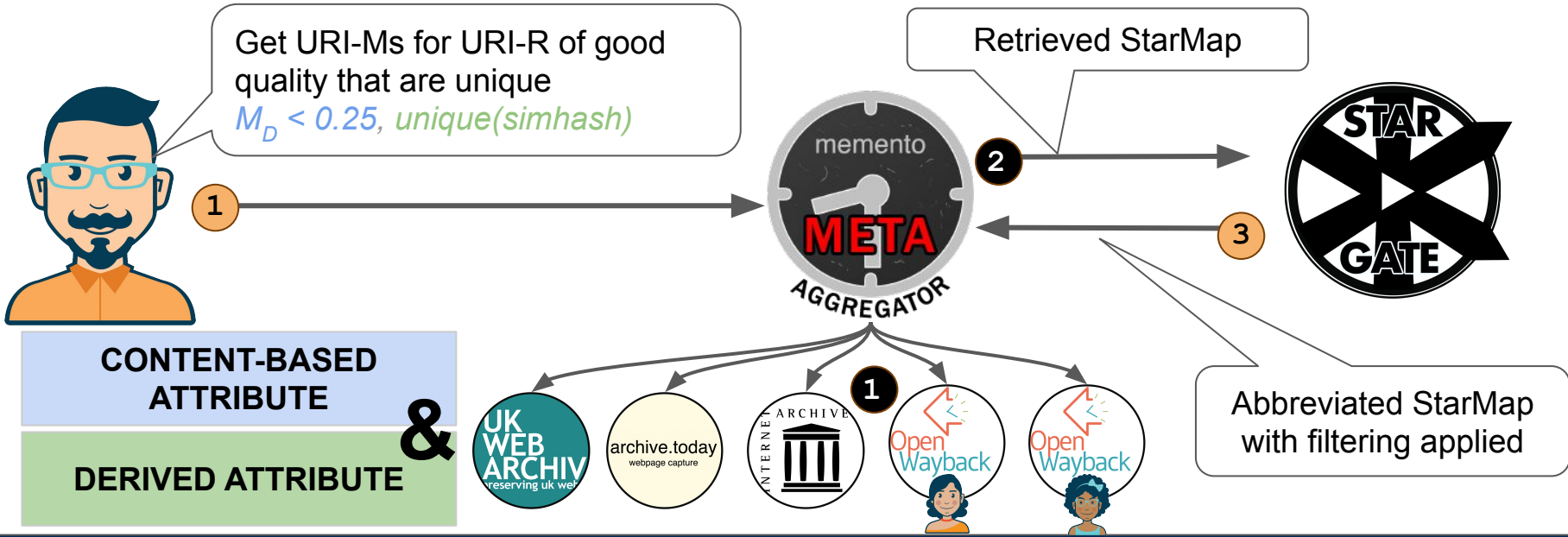
		HAMMING DISTANCE
HTML of apple.com March 3, 2008	c39f0abc...b9	N/A pivot
HTML of apple.com March 5, 2008	c39d0abc...c9	2
HTML of apple.com April 12, 2008	c39d0abc...b9	1
HTML of apple.com October 4, 2008	c770ad1b...b9	7

Use dissimilarity from pivot as basis for inclusion



StarGate

- Allows for content negotiation with archives in dimensions beyond time
 - e.g., Bob asks for only captures from the set of archives that are of a sufficient quality of capture.



Summation

SAVE MY WEB THINGS FOR ME

Preserve content behind authentication

...AND OTHERS

Use an Aggregator for others' access

...BUT NOT ALL

Use a PWAA for Access Control

...and further relevant topics beyond the title!

Open-Ended Research Efforts

- Efficient querying in numerous dimensions to mitigate the combinatorial explosion of permutations
- Make software easy, intuitive, native, self-hosted
 - Users that preserve might not be technical, this should not be a barrier
- Facilitate resilience -- allow users to have captures **safely** distributed
 - See InterPlanetary Wayback <https://github.com/oduwsdl/ipwb>
- Introduce more sophisticated, stronger ways to regulate access



Save *My* Web Things For Me and Others but Not All

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